



Sponsorship
package 20 000 EU



Sponsors/partners

Video Production/ Website

Sponsor / partner of the Festival (equivalent of service in 20, 000 euros)

Video Production

inclusion of the logo in video cut-in scenes	-
inclusion of the logo in the final screen saver	-

Website

enlarged image of the logo on the main page	-
the logo on the main page	1
enlarged image of the logo in the section "Partners"	-
the logo in the section "Partners"	1
the article in the section "Partners"	1
the advertising module in the section "Partners"	1
the material about partner company in electronic invitations	1

Internet media / Print media

Sponsor / partner of the Festival (equivalent of service in 20, 000 euros)

Internet media

the information in the press release	1
the information in the post release	1
the adding quotes of the speakers of the partner to the post-releases	1
the event/ competition in social networks	1
the post in social networks	1

Print media

the information in the press release	1
the information in the post release	1
the adding quotes of the speakers of the partner to the post-releases	1
the article in the local media (Italy/Russia - your choice)	1

TV and Radio / The Customers and client base

Sponsor / partner of the Festival (equivalent of service in 20, 000 euros)

TV and Radio (Italy/Russia - your choice)

the information in the press release	1
the information in the post release	1
the event/ competition on TV	-
the event/ competition on the radio	1

The Customers and client base

E-Mailing of promotional material of the Sponsor at the addresses of the client base	1
General e-mailing with the materials of the Festival	yes

Printing and promotional products of the Festival

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the placement of full color advertisement in the official Festival booklet	1/2 page
the logo placement on the "thank you" page of the official booklet	1
photo report on the website	1 page
the location of the enlarged logo on all printed products	-
the logo placement on all printed products	1
handing of gifts/ brochures, provided by the sponsor, for VIPs in gift festival bags	yes
handing of personal gifts/ brochures, provided by the sponsor, for VIPs in gift festival bags	yes
gift SD	5
diploma of the participant	1
personal thank you letter	1

Festival Events

Sponsor / partner of the Festival (equivalent of service in 20, 000 euros)

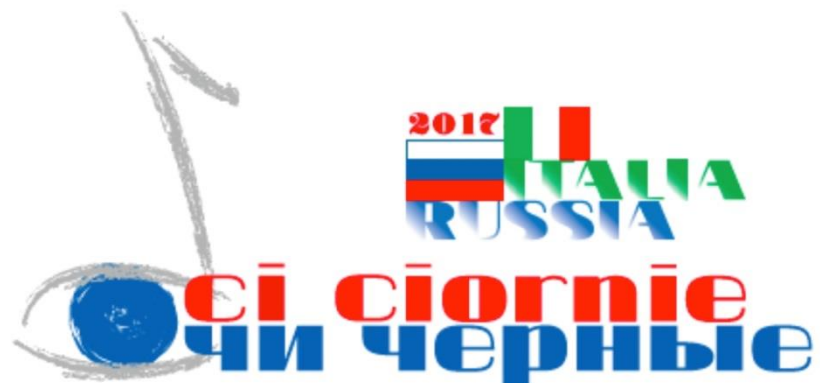
the placement of the billboard or poster in the venue of the Festival	-
the speech of the speaker of the partner on the festival events (opening/closing)	one time for the event
the speech of the speaker of the partner on the festival events (other days)	one time for the event
the mention of the partner by leading the festival events	1
the right to give gifts to guests at events, dinners	one time for the event
handing of personal gifts/ brochures, provided by the sponsor, for VIPs in gift bags	on request
distribution of advertising materials on the activities of the Festival	yes
providing the opportunity to brand Wellcome-zone on the events of the Festival (opening/ closing)	-
providing the opportunity to brand the buffet area on the events of the Festival (opening/ closing)	-
providing the opportunity to brand Wellcome-zone on one event of the Festival (others)	yes
providing the opportunity to brand the buffet area on one event of the Festival (others)	yes
providing the opportunity to brand the afterparty at the events of the Festival	-
partner`s branded party	-
branded/ themed business event	1

Organizational services

Sponsor / partner of the Festival (equivalent of service in 20, 000 euros)

accommodation in hotel 4-5* 3 days/ 2 nights BB -1 DABL	4 persons
accommodation in hotel 4-5* 2 days/ 1 night BB -1 DABL	-
VIP pass to all events	10
the invitation to the Ball with dinner in the VIP area	4
hidropinotherapy in Montecatini Terme*	4
15% discount on Wellness treatments at Terme di Montecatini*	4
the game of Golf at the Golf Club Montecatini Terme (transfer, Green Fee, lunch)*	4
SPA day - visit Grotta Giuste + thermal pool + massage*	4
Hunting on a truffle*	4
dinner (VIP area)	4

* advance booking required



Sincerely,

the Organizing Committee of the Festival «Ochi chornie» 2017

Valery Vorona

The President of the
Foundation «Russian
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