



Sponsorship
package 2 000 EU



Sponsors/partners

Video Production/ Website

Sponsor / partner of the Ball (equivalent of service in 2, 000 euros)

Video Production

inclusion of the logo in video cut-in scenes	-
inclusion of the logo in the final screen saver	-

Website

enlarged image of the logo on the main page	-
the logo on the main page	-
enlarged image of the logo on the page of the Ball	-
the logo on the page of the Ball	1
the logo in the section "Partners of the Festival"	1
the article in the section "Partners"	1
the advertising module in the section "Partners"	1
the material about partner company in electronic invitations	1

Internet media / Print media

Sponsor / partner of the Ball (equivalent of service in 2, 000 euros)

Internet media

the information in the press release of the Ball	1
the information in the post release of the Ball	1
the adding quotes of the speakers of the partner to the post-releases of the Ball	1
the event/ competition in social networks	-
the post in social networks	1

Print media

the information in the press release of the Ball	1
the information in the post release of the Ball	1
the adding quotes of the speakers of the partner to the post-releases of the Ball	1
the article in the local media (Italy/Russia - your choice)	-

TV and Radio / The Customers and client base

Sponsor / partner of the Ball (equivalent of service in 2, 000 euros)

TV and Radio (Italy/Russia - your choice)

the information in the press release of the Festival	-
the information in the post release of the Festival	-
the information in the press release of the Ball	1
the information in the post release of the Ball	1
the event/ competition on TV	-
the event/ competition on the radio	-

The Customers and client base

E-Mailing of promotional material of the Sponsor at the addresses of the client base	-
General e-mailing with the materials of the Festival	yes

Printing and promotional products of the Festival

Sponsor / partner of the Ball (equivalent of service in 2, 000 euros)

the placement of full color advertisement in the official Festival booklet	1/2 page
the logo placement on the "thank you" page of the official booklet	1
photo report on the website	1 page
the location of the enlarged logo on all printed products	-
The logo placement on all printed products	1
handing of gifts/ brochures, provided by the sponsor, for VIPs in gift festival bags	yes
handing of personal gifts/ brochures, provided by the sponsor, for VIPs in gift festival bags	yes
gift SD	3
diploma of the participant	1
personal thank you letter	1

Festival Events

Sponsor / partner of the Ball (equivalent of service in 2, 000 euros)

the placement of the billboard or poster in the venue of the Festival	-
the speech of the speaker of the partner on the festival events (opening/closing)	-
the speech of the speaker of the partner at the Ball	-
the mention of the partner by leading the Ball	1
the right to give gifts to guests at events, dinners	one time for the event
handing of personal gifts/ brochures, provided by the sponsor, for VIPs in gift bags	at pleasure
distribution of advertising materials on the activities of the Festival	yes
providing the opportunity to brand Wellcome-zone on the events of the Festival (opening/ closing)	-
providing the opportunity to brand the buffet area on the events of the Festival (opening/ closing)	-
providing the opportunity to brand Wellcome-zone at the Ball	-
or providing the opportunity to brand the buffet area at the Ball afterparty	-
providing the opportunity to brand the afterparty at the events of the Festival	-
partner`s branded party	-
branded/ themed business event	-

Organizational services

Sponsor / partner of the Ball (equivalent of service in 2, 000 euros)

accommodation in hotel 4-5* 3 days/ 2 nights BB -1 DABL	-
accommodation in hotel 4-5* 2 days/ 1 night BB -1 DABL	2
VIP pass to all events	5
the invitation to the Ball with dinner in the VIP area	2
hidropinotherapy in Montecatini Terme*	2
15% discount on Wellness treatments at Terme di Montecatini*	2
the game of Golf at the Golf Club Montecatini Terme (transfer, Green Fee, lunch)*	-
SPA day - visit Grotta Giuste + thermal pool + massage*	-
Hunting on a truffle*	-
dinner (VIP area)	2

* advance booking required



Sincerely,

the Organizing Committee of the Festival «Ochi chornie» 2017

Valery Vorona

The President of the
Foundation «Russian
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